**EXE 101**

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**WEEK 1: SPARK AND NURTURE ENTREPRENEURIAL SPIRIT**

**WEEK 2: FORM A WINNING TEAM**

MATERIALS: Syllabus + your knowledge/experience + online research

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| **WHAT 1**   1. What is entrepreneurship? Start-up? Different or not? 2. Who is Entrepreneur # Intrapreneur?  * ***Lesson – learned:***   Do entrepreneur/ Start a business = do breakthrough technology/ innovation/ develop a business/ replicate a business model…etc…? |

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| **WHAT 2**   1. Ideas, Products, Teams and Execution – 5W, 1H 2. Evaluate which aspect is more important? Or equal? 3. For “Team” – discuss about this aspect  * ***Lesson – learned:***   Choose a case study to understand more your POV about these 4 areas of this success or fail due to lack of one aspect. |

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| **WHY**  From your experience, your network, your known startup, why did the founder start his/her company? How to Succeed with a Startup?  *Or fail? Analysis the reasons.*   * ***Lesson – learned:***   Should I work first or just start a company?  If fail a startup, what should we do? (MUST ANSWER) |

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| **FOUNDER AND CO-FOUNDER**   1. Describe a Founder and Co-founder. 2. How the relationship between them (if there is a cooperation)?  * ***Lesson – learned:***   Should have co-founder or just there is a Founder only?  Should Founder/Co-founder be capable of Know-Hows, Insights about the startup filed?  How to prevent or solve conflicts if happening? |